

EACH MONTH, *Mobile PC* profiles an executive, celebrity, or other luminary to find out the essential tools he or she uses on the go.

Marc Ecko

FASHION PLATE

Marc Ecko is a designer and founder of Ecko Unlimited, the \$300 million fashion company he started in 1993.



Apple iPod 40GB

I live for my iPod. The music directors at my stores are always sending me playlists. I've got 120 gigs of music, but I keep only 40 gigs synced up at a time. I'm on my fourth iPod. My wife got this one for me with a laser inscription from my daughter that says "I love you poppy." So it's both cool and sentimental.

LG VX6000 camera phone

The fun phone — with the number I've had for the longest time. It's more of a toy where I keep pictures of my kid. It's a modern man's wallet: I can use it to brag about my daughter.

BlackBerry 7230

My God, the CrackBerry. It changed my life, but it can also get you divorced. My wife used to say, "Whenever you watch TV, lower the volume because you don't pay attention to me." The BlackBerry has no volume, but it has the same function. I'm always saying, "My bad, baby, just one more, just one more."

Apple PowerBook G4

The PowerBook is everything. I'm running Panther on it. I've got an 80GB hard drive and a 250GB FireWire drive that rides alongside it.

Canon PowerShot SD10 Digital Elph, Canon PowerShot G5

Canons are the best. Both have great macro functions. I'm always doing research — always in stealth, no-flash, no-look, it-wasn't-me-who-shot-the-picture mode.

De Grisogono Doppio watch

It's not in my nature to have something pretentious, but this is my favorite watch. It's like having a good pair of sneakers — a good watch is really important.

Nespresso C190 espresso machine

This is the greatest invention ever. I've been on the hunt forever to find a low-maintenance espresso machine that gives me great espresso with great crema and foam on top. I've had multiple brands, including more expensive models, and 99 percent of them are shit. This is the best. It looks cool and it's so easy to use and clean up. I keep it right on my desk, next to all this other stuff. It's as life-changing as the BlackBerry.